# Phoebe Bostwick

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## Experience

University of Pennsylvania Museum of Archaeology and Anthropology Web Developer, September 2019 - Present

- Led development of rebranded internal and external websites across multiple platforms (WordPress, Joomla, custom in-house properties).
  - Brought website into compliance with WCAG 2.1 AA accessibility standards.
  - Created reusable components, styles, scripts, templates, and themes.
  - Reviewed content hierarchy, organization, and strategy to improve user experience and better meet institutional goals.
- Lead project management for Digital Media department by creating and maintaining timelines, task lists, and deliverables for one time projects and ongoing needs in Basecamp.
- Initiated and lead departmental improvement projects including establishing version control practices and documentation standards.
- Contribute to development of digital museum "Nexus" by creating and administrating collection related databases and archives, and their public facing counterparts.
- Lead routine departmental operations, including web administration, server maintenance, bug fixing, special projects, and digital brand interpretation.

#### Freelance Web Developer, Philadelphia

- Consult on content strategy and design for web presences.
- Develop or customize websites based on customer needs.
- Implement CMSs and provide training and documentation for on their use for customers.

#### Klip Collective, Philadelphia

Interactive Developer, April – September 2018

- Led prototyping, project planning, and programming for large scale light sculpture as part of the nine month long exhibition installation, in coordination with fabrication and exhibit management teams.
- Customized software for added placement, feedback, saving, sound, pixel mapping, and synchronization functionalities coupled with respective interface elements.
- Wrote scripting for communication between modified software and individual addressable LEDs to allow real-time control of lights via pixel maps.

## <u>Projects</u>

TalkDrop Augmented Reality Application

- Developed an iOS app built in Unity with ARkit and Placenote to record and leave site specific voice messages in world space
- Contributed to moderation build that allows administrators to hide or delete any voice messages remotely.
- Utilized a MySQL database that stores serialized audio, location coordinates, and appearance attributes for multi-session and multi-user engagement.
- Led three person development team in coordination with a design team and maintaining Unity

Collaborate repository for version control during development and after release for bug fixes.

## **Education**

Drexel University, Philadelphia, PA Bachelor of Science in Interactive Digital Media, Minor in Art History, Graduated June 2019

### <u>Skills</u>

Languages: HTML, CSS/SASS, JavaScript, PHP, C#, Processing, SQL, XML, Markdown Programs: Adobe Photoshop, Sketch App, TouchDesigner, Unity, Xcode, Arduino IDE Etc.: Wordpress, Joomla, Basecamp, Git